



August 5, 2026
Meeting Minutes

Meeting called to order at 6:19pm in school cafeteria | Agenda

Attendance

Attendee	Position	Email
Jenny M.	President	
Leigh P.	Treasurer	
Richard Y.	Vice-President	
Carolina D.	Fundraising Chair	
Regan E.	Website Chair	
Bry	Member	
Casey D.	Principal	
Erik R.	Athletic Director	

Call to Order - Jenny Marini

- A. Welcome attendees
- B. Roll Call

Approval of Minutes Jenny Marini

- A. Skipped approval of the May 2026 meeting minutes because they had not been reviewed by the group yet. **Suggested we approve the May 2026 minutes at the next meeting.**

Athletic Director's Report erikredding@sccs.net

- Erik shared the 2026 football schedule. There will be 5 home games.
 - Sept 4th (first home game)
 - Sept 11th
 - Sept. 19th (homecoming)
 - Oct 2nd

- Nov. 6th (senior night)
- There has been a policy change at the state level: Athletic Directors will now handle all athletic billing and approvals directly instead of ASB.
 - Erik will manage all athletic bills in coordination with Adolfo.
 - Wednesdays are the weekly deadline for submitting payments to be processed the following week.
 - There will be a specific athletic form to request funds (separate from the current ASB form)
 - Erik & Casey will do all funds approvals.

Treasurer's Report - Leigh Poitinger

- Reviewed year-end assets for 2026 compared to 2025.
 - Total Liabilities & Equities as of:
 - **June 30, 2026: \$59,687.37**
 - June 30, 2025: \$63,677.78
 - Difference of: \$3990.41
- Reviewed the proposed FY26/27 budget and discussed changes from last year.
 - Income: Most income categories are level with last year, with the exception of Fundraising. Cardinal Club has not committed to any large fundraising events for this year and will likely focus on smaller fundraisers, so the amount was adjusted down.
 - Expenses:
 - Proposed budget of \$10,000 for facilities & equipment, which could be used for something like the Hudl sports video system that the school is interested in purchasing.
 - Scholarships increased to \$3000.
 - Spirit expenditures include \$2000 for teacher/staff appreciation.
 - Proposed \$15,000 for Team Expenditures. Cardinal Club approved \$3400 for Boys Lacrosse and \$2000 for Girls Lacrosse at the end of the last school year, so those funds are already committed.
 - Leigh will put together a list of teams that are eligible for new uniforms this year, and share that with Erik.
 - Proposed budget of \$5000 for school travel in the event of state championship games (like for volleyball last year).
 - The proposed budget would result in a net loss of \$10,400 for the year.
 - The group suggested that budget approval be added to the September meeting agenda.
- Document links
 - [Statement of financial position FYE 2026-06-30](#)

- [Statement of activity FYE 2026-06-30](#)
- FY26/27 proposed budget - [summary version](#) and [detailed version](#)

Cardinal Club Coordinator Reports

Membership report: **Richard Yee**

August - Monthly Summary To Date

- 5 Family memberships
- 1 Couples membership
- 5 cards issued
- Total revenue \$575

Yearly Summary (since August)

- 5 family memberships
- 0 individual memberships
- 1 couples memberships
- 0 legacy membership
- Total Revenue \$575

Note: Membership campaign for 2026/27 school year was set up in DonorBox and added to the website. Same prices as last year.

Fundraising report: **Carolina DaCosta**

- There are no big events planned for this year.
- Carolina has some new ideas for other fundraising events, such as a car show. Another idea is a raffle during one of the home football games.
- Kari might handle the Donorbox campaign setup for teams this year

Other fundraising topics:

- The Empty Nest fundraiser is tentatively planned for this year. **Need to inquire with Clay about possible dates.**
- The group discussed potential big-ticket items as a fundraising focus. Ideas:
 - Weight room equipment
 - Better portable toilets for the football field

Old Business (Jenny)

- Gym refresh

- Dana and Alice painted the indoor snack shack
- Freshman orientation on August 5th
 - Cardinal Club had a table, sold some merchandise, talked with parents

New Business - All

- Hudl sports video system
 - Other schools such as Soquel and Harbor use Hudl video for teams
 - Erik discussed the pricing options for setting up Hudl at SCHS.
 - The \$15,000 annual package (3 years @ \$15k each year) would provide a camera on the football field and in the gym, as well as 2 portable cameras that could be used in other places like the pool.
 - Multiple teams would benefit from the system and be able to watch videos from practices and games (football, soccer, lacrosse, track, flag football, basketball, volleyball, etc.)
 - The long-term funding plan is to have each team account contribute \$700/year to the \$15k annual cost of the system, which is less than some individual teams are currently paying for Hudl.
 - There may be an option to sell sponsorships into the video streams, for additional revenue that would offset the cost of the system.
 - Erik is asking the Cardinal Club to help with an initial one-time payment towards the first year amount of \$15k, to get the program started.
 - **Cardinal Club will review the proposal and let Erik know how much it can contribute to the cost (will be part of this year's budget approval).**
- Incoming coordinator members and open slots
 - Open slots include:
 - Gym Shack
 - Communications
 - Social Media
 - Merchandise
 - Erik will coordinate gate collections.
- Volunteer Involvement
 - Discussion about how to get parents to commit to snack shack hours. Will be mentioned during the Fall Sports parent night on August 10th.
 - Discussion about going cash-free at the snack shacks so that more students would be able to volunteer (and not have to handle cash). It's not a requirement for Cardinal Club to not have students handle cash, but it is for school events like gate collection.
 - **Jenny will reach out to Ms RK about how to get more students to volunteer.**

- Regan suggested that gate collection signups be separated from the Snack Shack volunteer signup forms to make things clearer.
- Reagan added all the potential SUG forms with placeholder links on the website, with “coming soon” language.
- Discussion about having each team manage their own gate collections.

Announcements - Jenny Marini

- Fall Sports parent night is Monday, August 10th. The Cardinal Club will do a presentation.
- Need to do a Field Shack cleanup before the first football game (Sept. 4th). Jenny will schedule.
- Back to School Night is August 20th. Cardinal Club will not do a table.

Adjournment - Jenny Marini

- Next meeting: September 2, 2026 in the cafeteria
- Meeting adjourned at 7:21 pm

Action Items:

Action	Owner	Due Date	Status
Action Items from 8/5/26 Meeting			
Add approval of May 2026 meeting minutes to the September agenda	Samara	9/1/26	
Add FY26/27 budget approval to the September agenda	Samara	9/1/26	
Compile a list of which teams are eligible for uniform funds this year, and share with Athletic Director	Leigh	8/15/26	
Review Hudl proposal and determine how much Cardinal Club could contribute to the initial year's cost of \$15,000. Part of budget discussion.	All	September Cardinal Club meeting	
Reach out to Ms RK about how to get more students to volunteer for snack shacks.	Jenny	asap	

Inquire with Clay Hausmann about available dates for performance in Fall	Jenny	asap	
Schedule field shack cleanup before first football game.	Jenny	9/1/26	
Determine if we can do a raffle at one of the football games	Carolina	asap	
Action Items from 4/1/26 Meeting			
End of school year summary of all the fundraising and which teams	Joy Clark-Wilson	May	
Can we reach out to the coaches who are eligible for uniform refreshes?	Leigh Poitinger and fundraising-coc... ?		
Inquire with Clay about available dates for performance in Fall	president@schs...		
Dancing with the Stars Date for next year - Jenny to reach out to Ms. Gentile	president@schs...	fall showcase and DWTSCS for the 2026/27 academic year. Showcase: Wednesday, December 2nd (dress rehearsal) - 2:15-4:15 PM Thursday, December 3rd (dress rehearsal) - 3:45-5:45 PM Friday, December 4th (show) - 4-8 PM Saturday, December 5th (show) - 4-8 PM DWTSCS: Wednesday, March 24th (dress rehearsal) - 2:15-4:15 PM Thursday, March 25th (dress rehearsal) - 3:45-6:15 PM Friday, March 26th (show) - 4-8 PM	

Review Hudl with Coach E and all have questions to ask at the next meeting - add to May agenda			
Action Items from 3/4/26 Meeting			
None			
Action Items from 2/4/26 Meeting			
Meeting with the leaders of the boosters to align on events/activities			
Coach E will remind spring coaches to get their Donor Boxes setup	Kari Steele		
Action Items from 1/7/25 Meeting			
"Signing Day" Senior - will add the information and process on how to coordinate this with the AD onto our website	Joy Clark-Wilson Kari Steele / Regan Eymann		Coach E will provide us the date going forward and we will add to our website/s ocial
Gym refresh - moving along, working with the district. More updates next month.	Samara Halterm...		Awaiting feedback from Paul

Work together to update the website with the start/end dates of DonorBox, this will support Regan to prioritize	Regan Eymann Kari Steele		Kari is going to reach out to Regan
Merchandise - order new hoodies (new color)	Jenny Marini & Jennifer Kuechle		DONE
Kick off Empty Nest and All the Rest Fundraiser	Jenny Marini		
Kari needs stickers and lanyards for the warriors to work on this	Jenny Marini		DONE
Next year's board members and committee coordinators	All - email Jenny official notice if you are not going to be returning next year	Need Field & Gym Snack, Merchandise, Gate Coordinator	
Action Items from 12/3/25 Meeting			
What were YOY memberships?	Richard Yee	Jan meeting	
"Signing Day"- Senior (support announcement) coordinate with Coach E	Joy Clark-Wilson	asap	
Add the donorbox start/stop dates to the Cardinal Club corp calendar	Kari Steele	asap	
Gym refresh - district approval	caseydenning@...		
Gym refresh- confirm all of the branding and potentially painting, digital or other displays	Samara Halterm... and Alice Crumrine and Jenny Marini	Meet at the gym week of 12/15	
State Banner updates - in the gym	Joy Clark-Wilson -> erikredding@sc...		

Action Items from 11/5/25 Meeting

Action Items from 10/1/25 Meeting

Action Items from 11/5/25 Meeting			
Action Items from 10/1/25 Meeting			
Action	Owner	Due Date	Status
Create foam board A frame Snack Shack Signs	Joy Clark-Wilson Jenny Marini	ASAP	Created design and sent to Jenny
f/u with Girls Volleyball email regarding clarification on poles	Jenny Marini	Spring?	Pending update from district (?)
Speak with Egg owner, Michael, once Egg functional	Richard Yee		
Finalize insurance purchase	Richard Yee		
Put Membership/Merchandise Sales volunteer on the SUG	Jenny Marini		
Work with Elena (girls soccer parent) to have in Snack Shack open for girls and boys soccer games	Joy Clark-Wilson		
Verify if there are any district funds that can be used to purchase new volleyball poles	caseydenning@...		
Handoff Communication Chair roles	Samara Halterm... Joy Clark-Wilson	Completed	
Create "best practices" doc/verbiage on how teams can best work with the Club on social media	Jessa Stanton		

Create “one big email” listing all the tips/tricks/best practices to send to coaches/team parents at beginning of seasons	Kari Steele Joy Clark-Wilson		
Get the Girls Flag FB jamboree on the calendar	Richard Yee Kari Steele		
Outstanding Items from 9/3/25 Meeting			
Continue coordination with Warriors representative for promotional game event planning	Kari Steele & Carolina DaCosta	ASAP	Monthly meetings scheduled
Send product catalogs and samples information to Cardinal Club members Provide contact information for sideline store management to add Cardinal Club merchandise Set up brand guide template for uniform standardization across all teams	Samara Halterm...	9/7 - sent LJ an email requesting the action items, incl Jenny & Jennifer	9/28/25: requested again