



March 4th , 2026  
Meeting Minutes

Meeting called to order at **pm** | [Agenda](#)

**Attendance**

Attendee	Position	Email
Carrie		
Leigh		
Carolina		
Jenny		
Joy		
Coach E		

**Call to Order (5 minutes) - Jenny Marini**

- A. Welcome attendees
- B. Roll Call

**Approval of Minutes (3 minutes) Jenny Marini**

- A. [Review previous meeting minutes](#)
- B. Call for corrections or additions
- C. Motion to approve minutes
  - a. **Carolina and Leigh** Approved

**Coaches Funding Request (10 minutes)**

- Girls lacrosse needs help but have not reached out yet

## **Athletic Director's Report (10 minutes) erikredding@sccs.net**

- Girls wrestling won 3rd back to back championship. Coach E to make sure he emailed Regan the medals list to post on the site
- Coach E to email out the financial report
- Old scoreboard gone, new one is up but not wired. Hopefully soon, working on it currently
- New FB field lights switched to LEDs over the summer
- Work on possible resurfacing the track over the summer
- New cheer coach position open, currently 3 good candidates
- Carrie offered to inventory black cheer items
  - Denning and E open to having reusable uniforms
  - Never been done, but open to the change, can support
  - Carrie to research companies for uniforms
- JV and Varsity for dance team - letter blocks?
  - Technically not considered a "sport" so not really accounted for but not against giving them?
  - Maybe the team pays for the patches?
  - Coach E to send Regan the website to look into patches. Mr. Denning to help speak with the Dance Team

## **Treasurer's Report (10 minutes) - Leigh Poitinger**

### **Cardinal Club Treasurer Report**

March 4, 2026

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#### **Monthly activity**

Approved Dance request

**Current Account Balance:** \$72,856.44 (as of 02-28-26)

**Budget vs Actuals:** See [Budget vs Actuals report](#) for YTD totals by budget category.

**Monthly Summary:** See [Statement of Activity by Month](#) for complete breakdown of income and expenses by category.

- **Income highlights for February:**
  - Comedy Night ticket sales: \$1,326.51
  - Gym snack shack sales: \$1,674.75
  - Field snack shack sales: \$1,010.25
  - Merchandise sales: \$281.00
- **Expense highlights for February:**
  - Snack Shack supplies: \$201.50

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### Fundraising for February (community pass-thru to SCHS):

<b>Distributions:</b>	<b>Amount</b>
Boys Lacrosse	\$1,000.00
Girls Lacrosse	\$94.80
Cheer Team	\$99.26
<b>TOTAL</b>	<b>\$1,194.06</b>

Submitted by: Leigh Poitinger

*Detailed reports available upon request.*

Scholarship form went out

On Whats Chirpin'

No applications yet but expecting last minute

Ms. RK to put it on Google Classroom? Leigh to f/u

Laura Jones

Renewing Benevity (no charge, just signing forms)

Tallying up Winter volunteer hours within the next week to send out

### Old Business (10 minutes)

- Coach E to send out when the Spring sports will end so we can clean out snack shack
- Status of the gym banner project? They've been missing calls, hoping to have it completed over Spring Break but not sure at this time
- Egg!
  - E to give Richard a key to access the area it is being stored

### Fundraising Updates: (30 minutes) - Kari Steele & Carolina DaCosta

- Empty Nest Fundraiser
  - March 28th

### Cardinal Club Fundraising Committee Report

Date: 3/2/26

**2025-26 Online Donorbox Fundraisers:**

Spring Sports

Which teams have switched to Donnorbox vs. Vertical Raise? Is Donnbox beneficial? Vertical Raise always brings in so much more funds but they take more percentage. Carolina to research other companies?

99 pledges? Dance team, softball

Coach E needs to speak with softball about what they have posted in VR

Start having a conversation about supporting VR again, and Kari and Carolina to create a presentation to discuss more options

Sport	Purpose	Fundraising Goal	Current Amt Raised	Timeline
Boys Lacrosse	Training equipment to develop skills and prepare players for competition Replacement uniforms to represent our school with pride Practice pinnies for daily team training Team spirit wear to build unity and Cardinal pride Additional protective equipment to keep our athletes safe Coaches stipends to attract and retain dedicated, quality coaching	\$6,000	\$650	2/20/26-6/1/26
Girls Lacrosse	Funds go towards team gear (sticks, goggles, balls, etc.), shared equipment for the boy and girls teams (goals, field markings), paying for referees, senior night, and field space. Last year we were able to purchase team hoodies with our DonorBox fundraiser earnings! This year we are hoping to get a few more sets of jerseys and some extra gear to continue to expand our team.	\$5,000	\$100	2/15/26-5/1/26

Swim	100% of your donation is used to benefit our student athletes' experiences on the swim team. We use funds raised to pay for swim equipment, team gear and other essentials.	\$10,000	\$100	3/2/26-4/30/26
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### Winter Sports

Sport	Purpose	Fundraising Goal	Current Amt Raised	Timeline
Boys Soccer	JV & Varsity Crew Neck Sweaters, Training Poles, Training Shirts for JV and Varsity, First Aid Kits, Team Dinner, Post Beach Clean-up Snacks, End of season Award Night dinner & decor, Assistant Coach Stipend (Set by Santa Cruz City Schools), Red & White Socks for JV & Varsity, Additional Funds to replace gear	\$8,000	\$3,296.31	11/17/25-1/31/25

### Fall Sports

Sport	Purpose	Fundraising Goal	Current Amt Raised	Timeline
Cheer	custom uniforms (not eligible for Cardinal Club funding), essential equipment, travel to games, comp	\$20,000	\$4,369.08	7/21/25-6/1/2026
Football	Equipment and facility upgrades, Training and development programs, Travel and competition expenses, Team-building activities and events	\$20,000	\$4,242.27	9/1/25-8/31/26
Boys Water Polo	Essential equipment upgrades including new game-day electronics, updated cages, new balls, and other aquatic training tools, tournament entry fees, Team apparel	\$8,000	\$1,531.52	9/19/25-12/31/25
Girls Waterpolo	future tournament fees and expenses. Replacing old and used equipment around	\$6,000	\$978.21	10/13/25-12/15/25

	the pool deck, team gear for the girls next season.			
Girls Tennis	essential equipment, uniforms, expenses for matches, and court maintenance. Our biggest ask this year is a BALL MACHINE!	\$6,000	\$392.70	8/15/25-11/1/25

**Updates:**

- Comedy Night - Empty Nester
  - Date: March 28th
  - Meetings: Monday at 6pm
  - Continue to market the event
  - 32 tickets sold
  - Hosting a raffle
  - Task assignment sheet on the drive
  - Need to start to be heavy on marketing
    - Social Media, Jessa
    - School to do a push, once a week for the next 3 weeks
    - More printed flyers available from Anna in the office
  - We presented the drama teacher and proposed a 10min scene of their spring play? Seemed to like the idea, Jenny will f/u
  - Get athletes to help during the event, baked goods, donations items, community service available
  - Need to let E know how many tables we'll need: bake sale, raffle
- FUTURE TOPICS
  - Crowd Control Barrier Revenue/ Banners
- ON HOLD: Continue exploring Banner Fundraising Support
  - Goals: Discuss with Eric & Bubba & develop proposal

Submitted by: Kari Steele & Carolina DaCosta

**Cardinal Club Coordinator Reports (15 minutes)**

**Memberships: (5 mins) - Richard Yee**

Cardinal Club Membership Chair Report  
 March 4th, 2026

Monthly Summary

1 new Family memberships, 4 cards issued

Total revenue \$100

Yearly Summary (since August)  
 120 family memberships  
 9 individual memberships  
 29 couples memberships  
 1 gold membership  
 Total Revenue \$15,625

**Announcements (3 minutes) - Jenny Marini**

**Adjournment (2 minutes) - Jenny Marini**

- Next meeting: April 1, 2026
- Motion to adjourn

Meeting adjourned at [redacted] pm

**\*Note: Please bring any questions or additional agenda items to Jenny prior to the meeting.\***

**Coordinator Reports**

- Communications - Joy Clark-Wilson
- Field Snack Shack - Jenny Marini
- Fundraising - Kari Steele & Carolina DaCosta
- Gym Snack Shack - Dana Thomsen
- Membership - Richard Yee , [Emily Coonerty](#)
- Merchandise - Jennifer Kuechle
- Social Media - Jessa Stanton
- Volunteer - OPEN
- Website - Regan Eymann

**Action Items:**

Action	Owner	Due Date	Status
<b>Action Items from 3/4/26 Meeting</b>			

<b>Action Items from 2/4/26 Meeting</b>			
Meeting with the leaders of the boosters to align on events/activities			
Coach E will remind spring coaches to get their Donor Boxes setup	Kari Steele		
<b>Action Items from 1/7/25 Meeting</b>			
“Signing Day” Senior - will add the information and process on how to coordinate this with the AD onto our website	Joy Clark-Wilson   Kari Steele / Regan Eymann		Coach E will provide us the date going forward and we will add to our website/social
Gym refresh - moving along, working with the district. More updates next month.	Samara Halterm...		Awaiting feedback from Paul
Work together to update the website with the start/end dates of DonorBox, this will support Regan to prioritize	Regan Eymann Kari Steele		Kari is going to reach out to Regan
Merchandise - order new hoodies (new color)	Jenny Marini & Jennifer Kuechle		DONE
Kick off Empty Nest and All the Rest Fundraiser	Jenny Marini		
Kari needs stickers and lanyards for the warriors to work on this	Jenny Marini		DONE
Next year's board members and committee coordinators	All - email Jenny official notice if	Need Field & Gym Snack,	

	you are not going to be returning next year	Merchandise, Gate Coordinator	
<b>Action Items from 12/3/25 Meeting</b>			
What were YOY memberships?	Richard Yee	Jan meeting	
“Signing Day”- Senior (support announcement) coordinate with Coach E	Joy Clark-Wilson	asap	
Add the donorbox start/stop dates to the Cardinal Club corp calendar	Kari Steele	asap	
Gym refresh - district approval	caseydenning@...		
Gym refresh- confirm all of the branding and potentially painting, digital or other displays	Samara Halterm... and Alice Crumrine and Jenny Marini	Meet at the gym week of 12/15	
State Banner updates - in the gym	Joy Clark-Wilson -> erikredding@sc...		
<b>Action Items from 11/5/25 Meeting</b>			
<b>Action Items from 10/1/25 Meeting</b>			
<b>Action</b>	<b>Owner</b>	<b>Due Date</b>	<b>Status</b>
Create foam board A frame Snack Shack Signs	Joy Clark-Wilson Jenny Marini	ASAP	Created design and sent to Jenny
f/u with Girls Volleyball email regarding clarification on poles	Jenny Marini	Spring?	Pending update from district (?)

Speak with Egg owner, Michael, once Egg functional	Richard Yee		
Finalize insurance purchase	Richard Yee		
Put Membership/Merchandise Sales volunteer on the SUG	Jenny Marini		
Work with Elena (girls soccer parent) to have in Snack Shack open for girls and boys soccer games	Joy Clark-Wilson		
Verify if there are any district funds that can be used to purchase new volleyball poles	caseydenning@...		
Handoff Communication Chair roles	Samara Halterm... Joy Clark-Wilson	Completed	
Create "best practices" doc/verbiage on how teams can best work with the Club on social media	Jessa Stanton		
Create "one big email" listing all the tips/tricks/best practices to send to coaches/team parents at beginning of seasons	Kari Steele Joy Clark-Wilson		
Get the Girls Flag FB jamboree on the calendar	Richard Yee Kari Steele		
<b>Outstanding Items from 9/3/25 Meeting</b>			
Continue coordination with Warriors representative for promotional game event planning	Kari Steele & Carolina DaCosta	ASAP	Monthly meetings scheduled
Send product catalogs and samples information to Cardinal Club members	Samara Halterm...	9/7 - sent LJ an email requesting the action items,	9/28/25: requested again

<p>Provide contact information for sideline store management to add Cardinal Club merchandise</p> <p>Set up brand guide template for uniform standardization across all teams</p>		<p>incl Jenny &amp; Jennifer</p>	
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