



**February 4th , 2026
Meeting Minutes**

Meeting called to order at 6:04pm | [Agenda](#)

Attendance

Attendee	Position	Email
Jenny Marini	President	
Carolina	Co-funding	
Richard	vp	
Leigh	treasurer	
Jennifer	merchandise	
Casey	principal	
Coach E		
Alice	Gate collections	
Samara	secretary	

Call to Order (5 minutes) - Jenny Marini

- A. Welcome attendees
- B. Roll Call

Approval of Minutes (3 minutes) Jenny Marini

- A. [Review previous meeting minutes](#)
- B. Call for corrections or additions
- C. Motion to approve minutes
 - a. Approved

Coaches Funding Request (10 minutes)

- Dance Team
 - 1st time they are competing - costumes for competition
 - \$800

- Spirit hats: \$947.98

Fundraising for January (community pass-thru to SCHS):

Distributions:	Amount
Girls Flag Football	\$250.00
Boys Soccer	\$3,144.78
Girls Volleyball	\$24.28
Cheer Team	\$1,681.85
TOTAL	\$5,100.91

Other Updates:

Warriors Night + Tailgate (1/24/2026)	
INCOME	
Warrior ticket sales (gross)	\$3,657.41
Raffle ticket sales	\$215.00
Merch sales	\$322.00
Snack shack sales	\$161.50
Total income	\$4,355.91
EXPENSE	
Warriors ticket purchase	\$3,601.00
DonorBox ticket fees	\$199.56
Supplies (balloons, decorations)	\$80.93
Pizza (for sale)	\$87.36
Total expense	\$3,968.85
NET	\$387.06

Submitted by: Leigh Poitingner

Old Business (10 minutes)

- **Gym refresh** -waiting feedback from Paul @ the district Samara Halterman

- **Senior Signing Day** - Coach E will provide the dates for future years and CC will add the information to the website/social media
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Fundraising Updates: (30 minutes) - Kari Steele & Carolina DaCosta

- 1/24/26: Warriors Night
 - Lot's of learning lessons, we made a bit and how can we support or get more support from the rest of the boosters, parent community, athletic community
 - Maybe we aren't able to support a tailgating event and maybe this isn't something that we/the students are interested in supporting.
 - Meeting with leaders from all the clubs and potentially the student leads from this too
 - Some of the logistics at the Warriors was not ideal either
 - The November dates was a better timeframe and there was an internal conflict with other boosters
 - Tailgate closer to the Kaiser stadium/in Ace parking lot
 - Ticket sales was really challenging
 - Better/different promotion opportunities
 - Better alignment with ASB
- Empty Nest Fundraiser
 - March 28th
 - Auditorium booked
 - Doors open at 7pm, Show starts at 8pm
 - Tickets are \$45
 - Restaurant collaboration for cross promote and double down on fundraising efforts
 - Raffle - some left over items and hit up the downtown stores (Skateworks & Avanti)
 - No alcohol
 - PTA can host a bake sale - waters/soda & snacks
 - We need to fill out the fundraiser request and submit to ASB - Jenny Marini (selling food/merch)
 - We have the flyers - we need to setup the ticketing platform & QR code
 - Kari Steele - in advanced \$45, day of or at the door \$50 we will use Donor Box. First come, first serve seating. 225 seats
 - Jenny Marini has a timeline, we are on schedule as of today
 - Post flyer at coffee shops, community areas, MHMS supported promoting the flyer
 - Sam Rolands - district communication officer - Casey to connect with Joy
 - Signup Genuis - Kari Steele
 - Updated donation letter - Kari Steele
 - A/V - need to confirm who is going to cover this Jenny Marini , the drama tech team may be able to support

2025-26 Online Donorbox Fundraisers:

Winter Sports

Sport	Purpose	Fundraising Goal	Current Amt Raised	Timeline
Boys Soccer	JV & Varsity Crew Neck Sweaters, Training Poles, Training Shirts for JV and Varsity, First Aid Kits, Team Dinner, Post Beach Clean-up Snacks, End of season Award Night dinner & decor, Assistant Coach Stipend (Set by Santa Cruz City Schools), Red & White Socks for JV & Varsity, Additional Funds to replace gear	\$8,000	\$3,296.31	11/17/25-12/31/25

Fall Sports

Sport	Purpose	Fundraising Goal	Current Amt Raised	Timeline
Cheer	custom uniforms (not eligible for Cardinal Club funding), essential equipment, travel to games, comp	\$20,000	\$2,493.97	7/21/25-6/1/2026
Football	Equipment and facility upgrades, Training and development programs, Travel and competition expenses, Team-building activities and events	\$20,000	\$4,192.27	9/1/25-8/31/26
Boys Water Polo	Essential equipment upgrades including new game-day electronics, updated cages, new balls, and other aquatic training tools, tournament entry fees, Team apparel	\$8,000	\$1,531.52	9/19/25-12/31/25

Girls Waterpolo	future tournament fees and expenses. Replacing old and used equipment around the pool deck, team gear for the girls next season.	\$6,000	\$978.21	10/13/25-12/15/25
Girls Tennis	essential equipment, uniforms, expenses for matches, and court maintenance. Our biggest ask this year is a BALL MACHINE!	\$6,000	\$392.70	8/15/25-11/1/25

Updates:

- Spring Sport Donor Boxes setup?
 - Emails have been sent, not sure if the teams have been setup
 - Coach E will send a reminder to the spring coaches to work with Kari on this

Submitted by: Kari Steele & Carolina DaCosta

Cardinal Club Coordinator Reports (15 minutes)

Memberships: (5 mins) - Emily Coonerty

February 4th

	New	Cards Issued
Family	4	20
Individual	1	1
Couple	4	10
Legacy	0	0
Total Membership Revenue	\$750	

Total cards issued in during the period: 31

Yearly Summary (beginning August 2025)

- Family memberships: 119
- Individual memberships: 9
- Couple memberships: 29
- Gold membership: 1
- Legacy membership:

Total Membership Revenue: \$15,525

Cards issued for 2025/2026:

Indoor Snack Shack: Basketball Dana Thomsen

- Send by EOW

Website: Regan Eymann

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Outdoor Snack Shack: Soccer Richard Yee eledvale@ucsc.edu

- Seems to be going well, once lacrosse is done we will send up to the gym shack
- Schedule clean out - Jenny Marini to confirm for April or early May
- Open snack shack for graduation day - selling drinks

Socials Jessa Stanton

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Merchandising Jennifer Kuechle

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Announcements (3 minutes) - Jenny Marini

- Cardinal Club Scholarships - getting the form together, transcript submission, open March 1st and end of April or early May Leigh Poitinger

Adjournment (2 minutes) - Jenny Marini

- Next meeting: March 4th, 2026
- Motion to adjourn

Meeting adjourned at 7:20 pm

Note: Please bring any questions or additional agenda items to Jenny prior to the meeting.

Coordinator Reports

- Communications - Joy Clark-Wilson
- Field Snack Shack - Jenny Marini
- Fundraising - Kari Steele & Carolina DaCosta
- Gym Snack Shack - Dana Thomsen
- Membership - Richard Yee , [Emily Coonerty](#)
- Merchandise - Jennifer Kuechle
- Social Media - Jessa Stanton
- Volunteer - OPEN
- Website - Regan Eymann

Action Items:

Action	Owner	Due Date	Status
Action Items from 2/4/26 Meeting			
Meeting with the leaders of the boosters to align on events/activities			
Coach E will remind spring coaches to get their Donor Boxes setup	Kari Steele		
Action Items from 1/7/25 Meeting			
"Signing Day" Senior - will add the information and process on how to coordinate this with the AD onto our website	Joy Clark-Wilson Kari Steele / Regan Eymann		Coach E will provide us the date going forward and we will add to our website/social
Gym refresh - moving along, working with the district. More updates next month.	Samara Halterm...		Awaiting feedback from Paul
Work together to update the website with the start/end dates of DonorBox, this will support Regan to prioritize	Regan Eymann Kari Steele		Kari is going to reach out to Regan
Merchandise - order new hoodies (new color)	Jenny Marini & Jennifer Kuechle		DONE
Kick off Empty Nest and All the Rest Fundraiser	Jenny Marini		
Kari needs stickers and lanyards for the warriors to work on this	Jenny Marini		DONE
Next year's board members and committee coordinators	All - email Jenny official notice if	Need Field & Gym Snack,	

	you are not going to be returning next year	Merchandise, Gate Coordinator	
Action Items from 12/3/25 Meeting			
What were YOY memberships?	Richard Yee	Jan meeting	
“Signing Day”- Senior (support announcement) coordinate with Coach E	Joy Clark-Wilson	asap	
Add the donorbox start/stop dates to the Cardinal Club corp calendar	Kari Steele	asap	
Gym refresh - district approval	caseydenning@...		
Gym refresh- confirm all of the branding and potentially painting, digital or other displays	Samara Halterm... and Alice Crumrine and Jenny Marini	Meet at the gym week of 12/15	
State Banner updates - in the gym	Joy Clark-Wilson -> erikredding@sc...		
Action Items from 11/5/25 Meeting			
Action Items from 10/1/25 Meeting			
Action	Owner	Due Date	Status
Create foam board A frame Snack Shack Signs	Joy Clark-Wilson Jenny Marini	ASAP	Created design and sent to Jenny
f/u with Girls Volleyball email regarding clarification on poles	Jenny Marini	Spring?	Pending update from district (?)

Speak with Egg owner, Michael, once Egg functional	Richard Yee		
Finalize insurance purchase	Richard Yee		
Put Membership/Merchandise Sales volunteer on the SUG	Jenny Marini		
Work with Elena (girls soccer parent) to have in Snack Shack open for girls and boys soccer games	Joy Clark-Wilson		
Verify if there are any district funds that can be used to purchase new volleyball poles	caseydenning@...		
Handoff Communication Chair roles	Samara Halterm... Joy Clark-Wilson	Completed	
Create "best practices" doc/verbiage on how teams can best work with the Club on social media	Jessa Stanton		
Create "one big email" listing all the tips/tricks/best practices to send to coaches/team parents at beginning of seasons	Kari Steele Joy Clark-Wilson		
Get the Girls Flag FB jamboree on the calendar	Richard Yee Kari Steele		
Outstanding Items from 9/3/25 Meeting			
Continue coordination with Warriors representative for promotional game event planning	Kari Steele & Carolina DaCosta	ASAP	Monthly meetings scheduled
Send product catalogs and samples information to Cardinal Club members	Samara Halterm...	9/7 - sent LJ an email requesting the action items,	9/28/25: requested again

<p>Provide contact information for sideline store management to add Cardinal Club merchandise</p> <p>Set up brand guide template for uniform standardization across all teams</p>		<p>incl Jenny & Jennifer</p>	
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