



November 5th , 2025
Meeting Minutes

Meeting called to order at 6:05 pm | [Agenda](#)

Attendance

Attendee	Position	Email
Jenny		
Joy		
Carrie		
Leigh		
Eric		
Casey		
Joy		
Jennifer		
Alice		
Samara		
Richard		

Call to Order (5 minutes) - Jenny Marini

- A. Welcome attendees
- B. Roll Call

Approval of Minutes (5 minutes) Jenny Marini

- A. [Review previous meeting minutes](#)
- B. Call for corrections or additions
- C. Motion to approve minutes
 - a. Leigh approved

Treasurer's Report (10 minutes) - Leigh Poitinger

- A. [Treasurers Report](#)

Monthly activity

Current Account Balance: \$68,475.21 (as of 12-03-25)

Budget vs Actuals: See [Budget vs Actuals](#) report for ytd totals by budget category.

Monthly Summary: See [Statement of Activity by Month](#) for complete breakdown of income and expenses by category..

- **Income highlights for November:**
 - Membership Dues: \$668.80
 - Individual donation: \$300.00
 - Warriors Ticket purchase: \$177.78
- **Expense highlights for November:**
 - Warriors tickets - additional block: \$920.00
 - Snack Shack fall volunteer expense: \$4,178.67
 - Tax prep: \$677.00
- **Outstanding/Upcoming expenses:**
 - Girls basketball uniforms: \$4,000 (will be paid once uniforms are received)

We are down in income with snack shack and memberships than we what we had budgeted at the half year

Fundraising for November (community pass-thru to SCHS):

Distributions:	Amount
Girls Water Polo	\$927.85
Girls Volleyball	\$485.50
Football	\$777.51
Boys Water Polo	\$16,491.88
Cross Country	\$300.00
Boys Soccer	\$571.29
TOTAL	\$19,554.03

Other Updates:

- Taxes were filed for fiscal year ending 6/30/25. We had to file a 990-EZ this year instead of a postcard filing because income exceeded \$50,000. We owed no tax but had to pay \$50 for our annual registration fee to the State of California.
- A raffle registration form and \$30 fee were sent to the Dept. of Justice to cover any raffles we may hold in calendar year 2026. I'm still waiting for the official letter from the state, but the check has cleared.

Athletic Director's Report (10 minutes) erikredding@sccs.net

- A. Several teams qualified thru CCS
 - a. Big wins w/Football and girls v-ball and the changes in both of these programs
- B. Boys/girls basketball, soccer, girls cheer
- C. Dads club tournament this weekend
- D. New scoreboard is being laid out with paint grids - in motion, tba on timing
- E. Girls basketball uniforms came right before the break

Old Business (20 minutes)

- A. [Review Action items October Meeting](#)
- B. Egg Updates - Richard Yee
 - a. Brandon SCSU alum and he has checked it out, possible controller shorted, confident he can fix it - extra shocks. Need an additional \$1k for the next round of fixes
 - i. Leigh Poitinger - put a motion and agreements all around to approve a final \$1k

Fundraising Updates: (10 minutes) - Kari Steele & Carolina DaCosta

<https://docs.google.com/document/d/1Dw5GIwo3aBZloGNS0LGgoiSY9N0c7s8VjLZGSENL1GU/edit?usp=sharing>

2025-26 Online Donorbox Fundraisers:

Fall Sports

Sport	Purpose	Fundraising Goal	Current Amt Raised	Timeline
Boys Soccer	JV & Varsity Crew Neck Sweaters, Training Poles, Training Shirts for JV and Varsity, First Aid Kits, Team Dinner, Post Beach Clean-up Snacks, End of season Award Night dinner & decor, Assistant Coach Stipend (Set by Santa Cruz City Schools), Red & White Socks for JV & Varsity, Additional Funds to replace gear	\$8,000	\$2,493.97	11/17/25-12/31/25

Fall Sports

Sport	Purpose	Fundraising Goal	Current Amt Raised	Timeline
Cheer	custom uniforms (not eligible for Cardinal Club funding), essential equipment, travel to games, comp	\$20,000	\$2,493.97	7/21/25-6/1/2026
Football	Equipment and facility upgrades, Training and development programs, Travel and competition expenses, Team-building activities and events	\$20,000	\$4,192.27	9/1/25-8/31/26
Boys Water Polo	Essential equipment upgrades including new game-day electronics, updated cages, new balls, and other aquatic training tools, tournament entry fees, Team apparel	\$8,000	\$1,531.52	9/19/25-12/31/25
Girls Waterpolo	future tournament fees and expenses. Replacing old and used equipment around the pool deck, team gear for the girls next season.	\$6,000	\$978.21	10/13/25-12/15/25
Girls Tennis	essential equipment, uniforms, expenses for matches, and court maintenance. Our biggest ask this year is a BALL MACHINE!	\$6,000	\$392.70	8/15/25-11/1/25

Updates:

- First outreach to Spring coaches about fundraising goes out week of Dec 15th
- Add to coaches page? - Athletes who sign with schools can work with Coach E on Public Relations event.
- Warriors Night Updates
 - [Event page](#) created on website (thanks Regan) -
 - Pushed for weekly Announcements to CC, PTA, ASB.
 - Next meeting 12/8 at 6pm online, need all hands on deck
- Big Fundraiser Planning
 - HOLD March 21 or March 28
 - Portuguese Hall is available: \$2500, will give it to us for \$1250, \$300 deposit
 - Working on Casino rentals: 21 Fun Casino Party
 - Need to look into liability insurance

- Could we find sponsors?
- Need to consider ROI- see [working budget](#) in CC drive
- See [2026 Event Planning Notes](#) in CC drive
- Continue exploring Banner Fundraising Support
 - Goals: Discuss with Eric & Bubba & develop proposal

Warriors night: 1/24/2026

Joy Clark-Wilson - for outreach, page below that Reganbuilt

<https://schscardinalclub.org/pregame-tailgate-warriors-takeover-night/>

Big Fundraiser Carolina DaCosta

Updates:

Cardinal Club Membership Chair Report

Memberships: (5 mins) - Emily Coonerty

[Membership Report](#)

November 4 - December 3, 2025

Family	5	\$500
Individual	2	\$100
Couple	0	\$0
Legacy	0	\$0
Total Membership Revenue		\$600

Total cards issued in during the period: 21

Yearly Summary (beginning August 2025)

103 family memberships

8 individual memberships

19 couple memberships

1 legacy membership

Total Membership Revenue: \$13,125

Cards issued for 2025/2026: 501

New Business (20 minutes) - All

- Sign company for along the field - Coach E has a referral he will share
- Donor Box vs Vertical Raise - we will add both links to the website or social media but we cannot support Vertical Raise from a management standpoint

Indoor Snack Shack: Basketball Dana Thomsen

- New stack shack sandwich board

Outdoor Snack Shack: Soccer Joy Clark-Wilson eledvale@ucsc.edu

- Sold \$402 last night
- 12/3: \$80
- Needs to be restocked
- Wants chili & chowder (really expensive)
- New stack shack sandwich board

Socials Jessa Stanton

Merchandising Jennifer Kuechle

- Reorder- hoodies & beanies, trucker hats
- Confirm w/Catto about the patches as we don't seem to have them
- Catto can setup an online store a well

Announcements (3 minutes) - Jenny Marini

Adjournment (2 minutes) - Jenny Marini

- Next meeting: Jan. 7th, 2026
- Motion to adjourn

Meeting adjourned at 7:29pm

Note: Please bring any questions or additional agenda items to Jenny prior to the meeting.

Coordinator Reports

- Communications - Joy Clark-Wilson
- Field Snack Shack - Jenny Marini
- Fundraising - Kari Steele & Carolina DaCosta
- Gym Snack Shack - Dana Thomsen
- Membership - Richard Yee , [Emily Coonerty](#)
- Merchandise - Jennifer Kuechle
- Social Media - Jessa Stanton
- Volunteer - OPEN
- Website - Regan Eymann
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Action Items:

Action	Owner	Due Date	Status
Action Items from 12/3/25 Meeting			
What was YOY memberships?	Richard Yee	Jan meeting	
"Signing Day"- Senior (support announcement) coordinate with Coach E	Joy Clark-Wilson	asap	
Add the donorbox start/stop dates to the Cardinal Club corp calendar	Kari Steele	asap	
Gym refresh - district approval	caseydenning@sc...		
Gym refresh- confirm all of the branding and potentially painting, digital or other displays	Samara Halterman and Alice Crumrine and Jenny Marini	Meet at the gym week of 12/15	
State Banner updates - in the gym	Joy Clark-Wilson -> erikredding@sccs...		
Action Items from 11/5/25 Meeting			
Action Items from 10/1/25 Meeting			
Action	Owner	Due Date	Status
Create foam board A frame Snack Shack Signs	Joy Clark-Wilson Jenny Marini	ASAP	Created design and sent to Jenny
f/u with Girls Volleyball email regarding clarification on poles	Jenny Marini	Spring?	Pending update from district (?)

Speak with Egg owner, Michael, once Egg functional	Richard Yee		
Finalize insurance purchase	Richard Yee		
Put Membership/Merchandise Sales volunteer on the SUG	Jenny Marini		
Work with Elena (girls soccer parent) to have in Snack Shack open for girls and boys soccer games	Joy Clark-Wilson		
Verify if there are any district funds that can be used to purchase new volleyball poles	caseydenning@sc...		
Handoff Communication Chair roles	Samara Halterman Joy Clark-Wilson	Completed	
Create "best practices" doc/verbiage on how teams can best work with the Club on social media	Jessa Stanton		
Create "one big email" listing all the tips/tricks/best practices to send to coaches/team parents at beginning of seasons	Kari Steele Joy Clark-Wilson		
Get the Girls Flag FB jamboree on the calendar	Richard Yee Kari Steele		
Outstanding Items from 9/3/25 Meeting			
Continue coordination with Warriors representative for promotional game event planning	Kari Steele & Carolina DaCosta	ASAP	Monthly meetings scheduled
Send product catalogs and samples information to Cardinal Club members Provide contact information for sideline store management to add Cardinal Club merchandise	Samara Halterman	9/7 - sent LJ an email requesting the action items, incl Jenny & Jennifer	9/28/25: requested again

Set up brand guide template for uniform standardization across all teams			
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Additional Reports

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