



Cardinal Club Monthly Meeting Minutes
December 5, 2024

Start Time: Jenny Marini called the meeting to order 6:03 pm

Location: SCHS Library - 415 Walnut Ave, Santa Cruz, CA

I. Attendance

Jenny Marini
Richard Yee
Wes Heim
Genelle Heim
Leigh Poitinger
Samara Halterman
Casey Denning

Dana Thomsen
Carolina DaCosta
Alice Crumrine
Carson Caroline
Stephanie Stack
Jessa Stanton

II. Approval of Oct minutes -

- Motion to approve minutes by Genelle, 2nd by Dana. Minutes were approved.

III. Membership Report:

- Memberships total - 10 new family memberships, 1 pending family membership, 46 cards sent out, 1 individual membership. 136 family memberships, 7 individual, and 1 gold membership.

IV. Treasurer's Report: (Leigh)

- We have \$67,212 in the bank. There is some money in Paypal still that has to be counted. Income was \$3,127 mtd from concessions and membership dues.
- Expenses - we bought the speaker for cheer for approx. \$300 and girls tennis uniforms.
- Operating costs this month were tax prep and snack shack supplies.

- Jenny signed and filed tax return. CC fiscal year changed 2 years ago. It used to be Sept to Aug and was changed to July - June however the Calif. DoJ was not aware so we received a delinquency notice. Leigh will follow up with Heather and Andrea regarding the paperwork.
- We use Quickbooks and Leigh got us a discount as a non profit so it will only cost us \$80/year.
- Leigh recommended we not use Venmo as it is tied to one person's Venmo account which has some continuity challenges. Jenny motioned to stop using Venmo, Richard 2nd, motion passed.
- Open issue is who will cover the fees for various applications we use - does CC cover? We currently use the free version of Donor Box but there is a paid version that may have useful features. Should teams be charged a fee to use DonorBox if we go to the paid version? We could use Donor Box for memberships as well - Richard has looked into this.
- Gate fees flow directly to the school; each person who volunteers gets 10% of the gate for their chosen sports team.

V. Director's Report: (Erik)

- Not covered/no update given

VI. Snack Shack Reports: Dana & Jenny

- Opening snack shack for soccer and Jenny has created a field snack shack committee. Coach Adam Anapolsky sent a video of the soccer players.
- Dana emailed her report. The panini machine died but a parent will donate a new one.

VII. New Business:

- Subcommittees
 - Fundraising - Carolina DaCosta
 - Kari sent a fundraising report; some teams are using DonorBox and they are raising money (esp soccer team).
 - They created a documented process for how a team requests DonorBox and how it is approved, etc. They will bring it for a vote so we don't have to vote and approve for every team.
 - Spring Event - casino night is in the lead. PTA is interested in joining forces with us. PTA is working on "SCHS Warriors Arena take over" event
 - Merchandise - Samara Halterman

- Merchandise is in. There is a spreadsheet on merchandise so we can track what was purchased when.
- The CC club t-shirt - Samara is proposing \$2,500 per season. To be discussed further.

VIII. Funding Requests

- Girl's Volleyball Coach Carson requested \$5,300 for pink jerseys (in support of breast cancer) for the 2025 season for the JV and Frosh teams to match the varsity jerseys. These jerseys should last 3 - 5 years. All jerseys will shift down so when new jerseys are purchased they will be for varsity players. Last time volleyball jerseys were purchased was Aug 2021. CC has typically only funded varsity jerseys. Also asking for 3 additional Varsity jerseys for a total of 18 Varsity jerseys. She raised \$12,000 last summer and has raised funds through parents working in the snack shack, etc.

IX. Open Items

- Could add a line item of goals and wishlist for the next meeting to discuss what we want to support next year.
- Need further discussion around gate fees and how they are allocated
- Samara wants to talk about cadence of communications, our readership is down. The athletic calendar is not updated consistently and parents are upset about the fact that their teams are not covered.
- Dana would like to have an agenda with time limits for future meetings and then have a time at the end for Q&A.
- Jenny would like to discuss organizational items and a team parent coordinator at next meeting. CC could help coaches find a team parent and facilitate coordination.

X. Adjourn - Meeting adjourned at 7:07 pm.