



August 7, 2024
Meeting Minutes

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I. Call to Order

Meeting was called to order by Jenny Marini at 6:05pm.

II. Attendance

- Jenny Marini
- Heather Babcock
- Samara Halterman
- Courtney Patton
- Casey Denning
- Eric Redding
- Wes Heim
- Genelle Heim
- Jennifer Kuechle
- Lotus Lambrecht
- Carson Nicodemus
- Katie Flanagan
- Carolina DaCosta
- John Lee
- Dana Thomsen
- Richard Yee
- Rich Parris
- Kari Steele

III. Approval of minutes from May, 2024 meeting

IV. Review of Meeting Protocols

Jenny Marini reviewed the protocols for conducting meetings and noted that the meeting agenda was distributed via email prior to the meeting. The minutes from this meeting will be reviewed and approved at the next meeting. Administrators (Rich, Casey, and Eric) do not vote. Voting is reserved for paying members, with different levels of CC membership discussed.

V. Ownership and Distribution of Accounts

Samara Halterman discussed the ownership and distribution of accounts between different organizations (eg Signup Genius). A discussion was had regarding keeping the websites, schedules and calendars up to date and consistent.

VI. Gate Fees and Fund Allocation

Eric Redding reviewed the gate fees collected from games and how funds were allocated to respective sports teams. Noted sports include basketball, volleyball, football, and water polo. Soccer has not charged gate fees in the past.

VII. Coach and Teacher Information

Casey Denning suggested discussing information pertaining to coaches and teachers at the top of the agenda so they could leave the meeting early if desired.

VIII. Membership and Engagement

- Richard Yee emphasized that all board members should be members of the Cardinal Club (CC).
- Heather Babcock suggested having CC members at gates during early games to encourage parents/spectators to sign-up for CC membership.

IX. Funding and Bylaws

- Discussion around cheer not being funded by CC due to sideline cheer not being a CCS-recognized sport. The possibility of amending bylaws to include them was raised.
- Jennifer Kuechle recommended posting agendas in advance to allow for interested parties to attend and vote.

X. Fundraising Platforms

- Carson Nicodemus expressed reservations about using "Vertical Raise" due to equity issues and high fees.
- Carolina DaCosta discussed using Donor Box, which offers lower administrative charges and supports multiple organizations.
- A discussion was held about standardizing the fundraising platform. Carolina and Kari Steele will look into a potential unified approach.

XI. Scholarships

Jenny Marini updated the group on the CC scholarship program. Scholarships of \$1,000 are awarded annually to one male and one female athlete. Applications are submitted in March.

XII. Fundraising Events and Volunteer Coordination

- Discussion was had about the upcoming Football Jamboree at Cabrillo, scheduled for August 24th. Snack Shack volunteers are needed for the event, and an email will be sent out for sign-ups.
- Carolina and Kari will brainstorm new fundraising ideas, including a potential casino night, calamari feed and golf tournament.

XIII. Meeting Schedule and Communication

Jenny reminded everyone that meetings are typically held on the first Wednesday of the month. There is a need to ensure content on websites and games schedules are consistent and up to date across different platforms.

XIV. Other Business

- The need for a field snack shack coordinator was highlighted.
- Potential use of Game Changer for game management was discussed.
- Eric Redding mentioned the importance of coaches holding parent meetings and ensuring new coaches have clear expectations communicated.

XV. Action Items for Next Meeting

- Andrea to explain fundraising processes, fund allocation, and account management.
- Kari and Carolina to provide fundraising guideline suggestions to Eric before the next meeting.

XVI. Adjournment

The meeting was adjourned at 8:03 PM.

Next Meeting: Date to be announced

Location: Santa Cruz High School Library