



Cardinal Club Monthly Meeting Minutes
October 2, 2024

Start Time: Jenny Marini called the meeting to order 6:07 pm

Location: SCHS Library - 415 Walnut Ave, Santa Cruz, CA

I. Attendance

Coach Erik
Jenny Marini
Richard Yee
Kari Steele
Samara Halterman
Dana Thomsen
Amy Joanides
John Lee

Jessa Stanton
Jennifer Kuechle
Carolina DaCosta
Wes Heim
Genelle Heim
Anjie Tate
Emily Howe
Brenda Leslie (Cheer Coach)
Elena Valencia

II. Approval of minutes - Sept 4, 2024

- Motion to approve minutes by Genelle Heim, 2nd by Amy Joanides. Minutes were approved.

III. Membership Report:

- Memberships total - Christine not present

IV. Treasurer's Report: (Andrea)

- Monthly Totals - Andrea not present; financial information provided via email on 10/7/24:

- By the end of September we had \$64,040.74 in our checking account. Of which there are \$3,486.15 in outstanding checks (mostly reimbursements) that have not been cashed yet.

- During September we brought in \$8,102 at the field snack shack in 2 games and \$3,056.65 at the gym shack during 5 games and then we opened for the Homecoming dance and brought in \$531.50 in 2-hours!!
- In September we sold \$5,050 in memberships and we are at a total of \$14,950 through October 3. We have sold 134 Family, 11 Single and 1 Gold membership this year.

V. Director's Report: (Erik)

- Monthly Ledger was shared.
- We are ½ way through Fall sports and teams are doing well. Winter sports tryouts will start Oct 31st. Girl's flag football refs have been in short supply. Snack shack should be opened for girl's flag football. Last home game is on Nov 6 and there will be 5 teams here so we will open field snack shack for that game. Coach E will connect w coaches so they let us know when they are holding their parent meetings; CC will attend to share info about opening snack shack during their games.
- Tennis uniforms - PO has been generated which will be paid once the uniforms are received. A discussion was held around creating a standard process for requesting and paying for items from CC funds; currently there are 2 ways to request and pay.

Follow up items:

- Need to standardize the process for how items are requested and then paid for by CC.

VI. Snack Shack Reports: Dana & Jenny

- Gym Snack Shack Coordinator - will open for playoffs if they are at home. All going well with the snack shack. We have raised about \$500 gross or so per night (Andrea has specifics).
- Field Snack Shack Coordinator - All is going well. Volunteers show up to work, however still need help cleaning up. Made around \$2,741.50 in cash and approx. \$2,700 gross in credit card sales at homecoming.

VII. New Business:

- Scholarship Fund in Kalden Tsering's name - declined by parents
- Subcommittees
 - Merchandise Committee
 - Not covered/no update given
 - Scholarships/Application Review
 - Not covered/no update given
 - Senior Activities

- Senior Night is Oct X. CC has templates for the posters and a team parent will need to have the posters created. Samara will send the template to the coaches/team parents.
 - CC has paid for some cords and some posters in the past.
 - Fundraising - Kari Steele and Carolina DaCosta
 - Shared a list of fundraising opportunities. Richard suggested “Dining for Dollars” at PizzaMyHeart or elsewhere. Kari will check w PTA to see what they are doing.
 - Drive for Schools - some teams are participating. Communication and ticket books have gone to some families/parents.
 - Need to decide soon on a plan for a Spring event. We may be able to join forces with the PTA and split the event.
- D. By- Law Revision: amending voting rules and executive committee membership dues - Not covered/no update given
- E. Roles/Responsibilities: Chairs person to take the lead on detailing and documenting them - not covered/no update given
- F. Donations: Chairperson? Would we like to create one?
- A volunteer contacted Jenny who may be able to help with donors. Kari suggested they help w fundraising but that we not create a new position this year.
 - Sponsored banners - funding goes directly to the team and CC is not involved.
- G. Cardinal Club Egg discussion - not covered/no update given
- H. Requests for funds:
- Cheer Coach Brenda Leslie - Requested a \$300 speaker that can better amplify the music for the cheer/dance team. Samara spoke to the budget for cheer sharing that certain costs had not been paid out yet so the amounts in the general ledger were not accurate. Wes motioned to approve, Dana seconded. Motion passed.
 - Jen Kuechle - Requested funds to purchase thank you notes so that volleyball team can send thank you notes to the donors. Discussion was held regarding whether or not thank you cards and receipts with the Cardinal Club tax id are being sent to donors. Samara clarified that general funds should be used for reusable items only so funding was denied.

Follow up items:

- Need to ensure we have a process to thank donors.

- Need to confirm this w Andrea that receipts and thank yous are being sent to donors.

VIII. Adjourn - 7:20pm