



March 1, 2023
Meeting Minutes

6:00 p.m. - 6:05 p.m. I. Attendance

Sarah Wickens, Adriana Figueroa, Lisa, Eric Redding, Michelle, Katie

6:05 p.m. - 6:08 p.m. II. Approval of minutes - February minutes

Lisa approves, Kris seconds

6:08 p.m. - 6:13 p.m. III. Membership Report: (Christine)

A. Digital membership update

- Sold 2-3 memberships in February, although one is not paid yet
- No gate fee for baseball
- Gate fee for volleyball
- Option to charge for swimming
- Some families complained they never received their cards in the mail or digitally. Some folks pay at the door, despite having paid. Better record keeping on distributing the cards needed. Oftentimes the email will go to spam/junk.
- Idea to have an updated membership list sheet printed to post at the snack shack.

6:13 p.m. - 6:18 p.m. IV. Treasurer's Report: (Andrea)

A. GYM Sales

- Little over \$31k in account
- Made a little more than \$1k in snack shack sales due to B/G basketball games, with more coming due to upcoming CCS games.

6:18 p.m. - 6:25 p.m. V. Director's Report: (Erik)

A. Athletic report

- Spring sports starting as winter is finishing up.
- Girls lacrosse team is a go for spring, with two coaches from UCSC.
- Bought equipment out of athletics to cover basics- goal, sticks, etc. Erik will work on uniforms in the next week or so. There is some money in boy's lacrosse, and so Erik will use some of that.
- State mandate to offer girl's flag football as a CCS sport for next year. The district should help out with stipends for coaches.
- Erik appreciates and acknowledges the performance of SCHS against some much larger competitors, and making the post season oftentimes.
- League track tournament will be hosted by SCHS, likely 3 day event. Should be a big draw for sales at the snack shack. Date: Erik will forward dates.
- Erik will forward info on where every team stands regarding their individual accounts.
- Erik acknowledges the contribution of the Cardinal Club in support of athletics. It is being noticed that the Club contributes to every sport on campus.
- Adriana spoke to Lexi regarding cheer being available for other sports like baseball, etc. Erik can't pay for them to be at events, so Adriana is hoping for the Cardinal Club to pay for their appearances at other athletic events.

- Michelle offers that there is some charged communication regarding cheer being available at other events. The team is much smaller this year, and despite others asking why they are not there, it may not be an issue since the cheer squad may not be available or interested in extending their season past the season.
- Discussion about how athletics is perceived in terms of fairness/equity. This issue may be less about cheer itself, than making sure that the school/community supports as many athletic events as possible. Perhaps the discussion should be about how to get more of the student body/community out supporting ALL sports.

6:25 p.m. - 6:35 p.m. VI. Communications:(Adriana/Lisa/Larkin/Sarah)

A. Cardinal Club Scholarship announcement/committee - Adriana

- Who would like to be on the committee?
- There is a shared folder on the Drive
- Current Requirements: must be a senior, must be attending a college/trade school/etc. Minimum 3.0 GPA, must “embody the Cardinal Spirit”.
- Boys vs Girls separate scholarship: keep the scholarship tied to the specific sport
- GPA discussion: idea to drop the 3.0 requirement, due to learning differences between students. There is already a minimum 2.0 requirement, so idea would be to just keep with that. Many students are excellent athletes and community contributors, but may not maintain a high GPA.
- Scholarship must be paid out by the end of the student's first semester freshman year in college/post high school plan- must claim prior to the end of first year.
- Need to advertise the scholarship widely, and make sure the student body knows to apply (due early May).
- No applications accepted after the deadline, no matter what.
- Sarah volunteers to be on committee, Lisa, and Adriana. Kris will be the tiebreaker.
- Applicant names will be redacted.
- Senior awards day is **May 11th, so April 30th** should be the deadline.
- Erik will forward an application email to all coaches.

B. Facebook/Instagram accounts - Lisa/Larkin

Lisa has often received inaccurate information regarding game days/times. Erik said that often schedules change at the last minute, and that the SCCAL info is not accurate. Millicent Frost may be a good contact for Lisa regarding Boy's VB. Softball pre-season should be accurate. Erik will communicate what he can in terms of changes.

C: Graduation Cords have been received. 4 year athletes only, although case by case basis will be considered for extenuating circumstances. Adriana will get a head count for the number we will need. A Google Form will be sent to seniors to apply to receive one at graduation.

6:35 p.m. - 6:45 p.m. VII. Snack Shack Report: (Kris/Heather/Sarah/Joan)

A. Gym Snack Shack - Kris

- Plenty of supplies on hand
- Sign up genius is not working, so we are a little late on signups.

- Adriana meeting with baseball parents about snack shack participation- they may want to just run it themselves.
- Kris applauds volleyball parents and band parents for participating.
- Kris made a “promo” about Girls Basketball game, to get some new volunteers/subscribers

B. Electrician Update Field Snack Shack- Sarah

Still trying to find an electrician. No leads.

C. Merchandise sales update - Joan

No update

6:45 p.m. - 6:50 p.m. VIII. New Business:

A. Outreach for open position - Sarah

Secretary

Field Snack Shack Coordinator (high priority)

Gate Collections

Event Coordinator (High priority)

Football '23 season will be very busy with back to back games in September- every Friday night.

Katie (ASB) brings the idea about bringing back a parade for Homecoming. Will require lots of involvement from band, PTA, ASB, etc, and requesting assistance from Cardinal Club. Need to understand how much it may cost. Insurance should be covered by the district.

Erik: parade would run perimeter streets and downtown and down Pacific. Would be great to resurrect for 2023, but the club will have to find an Event Coordinator to spearhead the effort.

Erik reminds the Club that more fundraisers are crucial to support the continuation of efforts of the Cardinal Club. At this point, it's only Snack Shack, and memberships. Need to double our efforts for outreach.

Cardinal Coins may be something to not do in the future. Too much work, too little income- didn't work.

Discussion on some new ideas for school spirit.

6:50 p.m. - 7:00 p.m. X. Open Presentations: Coaches request

A. None