



October 3, 2022

Minutes

6:00 p.m. - 6:05 p.m. I. Attendance

Adriana, Sarah, Lisa, Heather B, Joan, Chris

6:05 p.m. - 6:10 p.m. II. Approval of minutes - September minutes

Sarah makes a motion to approve, Lisa seconds

6:10 p.m. - 6:15 p.m. III. Membership Report: (Christine)

A. Digital membership cards

101 total to date. Good place to be at this time of the year. The digital cards are super easy- no mailing required, no laminating required. Easy to "replace".

B. How many members are we at?

Aug 22-Sept 22, we are at ~\$9k in membership dues (a slight increase from last year)

6:15 p.m. - 6:20 p.m. IV. Treasurer's Report: (Andrea)

A. Square update:

Andrea is absent- current balance is at ~\$21k, which is positive. Some events not accounted for. Sales in September alone was about \$5k, but also spent \$4k in supplies.

Andrea proposes we move the fiscal year to match school district: Jul1-Jun30 (currently Sept 1-Aug31). Would allow better financial planning.

Also proposing Heather Babcock processes our taxes this year (cost ~\$500 or "hourly rate")

Proposal from attendee that we look at a current SCHS parent to see if they would possibly be open to doing taxes. Hourly rate is \$300/hr. Heather indicates that this year's filing will be bigger/more involved because of the change of fiscal year. She will have to use her tax software, so her fee will be the use of the tax software plus her standard fee. Nov 15 filing date. She is willing to do this for a total of **\$500**. She is free after **Oct 17th**. State filing, plus attorney general filing included.

Motion passes to move the fiscal year to Jul 1-Jun 30.

6:20 p.m. - 6:25 p.m. V. Director's Report: (Erik)

A. Athletic report:

Football balance is ~\$11k

6:25 p.m. - 6:30 p.m. VI. Communications:(Adriana/Lisa/Larkin/Sarah)

A. Constant contact - Adriana

Adriana is doing a weekly sports update on Mondays via Constant Contact. Katie has gone on maternity leave, but has connected with a student (Natalia) that is interested in taking that task over.

B. Facebook/Instagram accounts - Lisa/Larkin (Larkin absent)

Concern that we do NOT single out athletes, but we should celebrate accomplishments. Need to communicate to Larkin on this.

C. SCHS Club collaboration from 9/22 - Sarah

Met outside of school with PTA, Band Boosters, plus Mr Denning and Mrs Poirier. Proposal to merge efforts into one big club, but Band and Cardinal Club emphatically denied this offer. Casino Night will be an event that the groups work together.

PTA would like that the Drive for Schools engage the help from Cardinal Club to sticker all tickets with the requested beneficiary.

6:30 p.m. - 6:45 p.m. VII. Snack Shack Report: (Jodi/Kris/Heather/Sarah/Joan)

A. Baseball Freezer - Adriana

Cardinal Club will store french fries in the freezer. There is an extra freezer in the baseball area that needs to be cleaned. Eric helped make this happen with Bubba.

B. Snack Shack Clean up - Sarah

Need to clean up after football season. Need to find the tile cleaning person to help again. A few years ago, there was a professional cleaning company that did the deep cleaning.

Discussion on whether it is worth it to support some sports that traditionally have not brought in money (softball, soccer, etc)- unless a team parent would like to help, or if there is a playoff game- could be more profitable. If there is no snack shack, the perception is that those teams are not being "supported". Perhaps doing one game to show Cardinal Club support would be prudent.

C. Chain Gang - Adriana

Last home game, Adriana was made aware that in the past, the club is supposed to feed the Chain Gang. Adriana was approached by an older gentleman insisting that this was always done. There are tickets in the cash box to give to the Chain Gang so they can get a drink/hot dog, etc. There are usually about 8 people. Some folks think that Band should also get something. And what about Refs? (Refs get water). What are we allowed to do, and what are we obligated to do?

-In the past, leftovers would go to Band. At the end of the night, someone would take the leftovers to the band room, so it became a bit of a tradition (rather than giving the food away to kids).

Adriana makes a motion to support the band and continue this tradition, Lisa seconds. But recommends that there be a process so people in the snack shack know what to do.

-Chain Gang: JV chain gang is usually parent volunteers, Varsity is older alums (?). Chain Gang and refs usually have food tickets to reimburse for drinks/snacks. The history has been that volunteers for Chain Gang will at least get a snack. Adriana will communicate with Erik that the tickets will go to the Chain Gang and the Refs to redeem for a drink/hot dog.

- Also, communicate to snack shack volunteers to NOT eat food- food must be purchased.

Motion to feed the Chain Gang (drink/hot dog), and refs get water. Sarah seconds.

D. Gym Shack Shack/Fundraiser Trucker Hats - Jodi/Chris

Sales going really well, about ~\$400 per game, which is a huge improvement. Tons of help from volleyball parents. Lots of parents from other sports volunteering. CCS playoffs for volleyball are likely to be at SCHS, so it would be great to have lots of volunteers available. ANY tournament should be supported, but only by Cardinal Club. Jodi and Chris should be the point of contact for any use of the gym snack shack.

Jodi and Chris inquiring about the cleaning out of the gym snack shack: many of the boxes have gone untouched for years. Some of them belong to girl's basketball. Those will be retrieved. Once cleaned out, Chris would like to request a small freezer to use for food storage between games. Question about

whether there are any “spare” freezers on campus. Casey Denning will check with other teachers and Erik. Take out the coke machine/swap out unused equipment.

Trucker Hats: Jodi ordered 72 trucker hats/16 to date have been sold. Would like to sell merchandise at the next football homegame (HOCO game). Shirts and other inventory need to be inventoried.

E. Merchandise sales update - Joan

Items need to be inventoried. Flags are gone and need to be reordered.

Adriana proposes doing “bundles” for those that purchase memberships, or add items on to memberships. Could be a proposed move for next school year.

6:45 p.m. - 6:55 p.m. VIII. New Business:

A. Santa Cruz Warriors Fundraiser - Adriana

Interest in having SCHS sell tix to the Warriors event- tickets would be regular cost, and \$4 of each ticket go back to the Cardinal Club. This would be in December. Minimum would be us purchasing 75 at \$26/ticket. The half time show would set aside about 4-5 minutes for SCHS. Need someone to spearhead and organize seating chart. Warriors would also link to the Cardinal Club in their media outlets. Also: we do not sell them, we are stuck with those.

Great idea, but not at this time. Timing is not right, and there is not enough energy for someone to take this on.

B. Open positions – Fundraising Events Lead; Gate Collections Coordinator, Communication Coordinator

Bob Kittle reached out to coordinate the Golf Fundraiser, but Pasatiempo is redoing their course so it is not available. All other golf courses will not be considered, based upon Kittle’s input.

D. ASB Mascot/sign up- Katie

Katie is on maternity leave. Before leaving, she did a breakdown of “how to respect” the mascot (no eating, wear deodorant, have a buddy to protect you, etc). The Cardinal Mascot is only available to “perform” on certain dates: HOCO, and most Senior Nights for different sports. Also, would be good to have “performance” guidelines- what to do, how to act, etc. Adriana will reach out to find out about Senior Nights

F. Cardinal Egg update- Heather

Heather has been in touch with Sal Locatelli and Mike Pappas. Trying to organize a meeting to come up with an agreement with the goal of getting the egg out for HOCO. Mike is saying he has “commitments” to do some sort of Sentinel article or appreciation to all those involved in getting the egg up and running. Mike indicated that we would be in touch. It has been challenging. Heather indicates that she may not be the best person to do this communication, because Mike feels like Heather has gone behind his back and tried to “deceive” him, which Heather denies because really, she doesn’t know what he is talking about. She compiled all the meeting minutes since 2019 regarding the egg and presented it to him. They want to talk to Adriana, not Heather due to this. Heather is trying to get the egg insured, but there is no movement forward with that. Heather indicates that we may need the liability piece figured out so that it can be used for HOCO.

Sarah mentions maybe needing to sign a document that has agreements on it so that we can move forward, or at the very least, a “donation letter” indicating it has been donated to the school.

Unfortunately, the school does not want to get involved, so it would have to be donated to the Cardinal Club. To date, the Cardinal Club has spent \$3300 on the egg, and refurbished completely.

Crossing fingers that they comply for HOCO. Thanks to Heather for handling this tricky situation.

G. Drive For School PTA - Adriana

PTA needs volunteers for sticker placements. Also looking for Grad Night volunteers.

6:55 p.m. - 7:15 p.m. IX. Old Business:

A. Open positions – Fundraising Events Lead; Gate Collections Coordinator

B. School year spirit event - Katie ASB

C. Senior poster update this year - Michelle and Larkin