



ATHLETIC BOOSTERS

October 7, 2020
Meeting Minutes

- I. **Attendance:** Heather, Gina, Rishi, Monica, Michelle, Kristin, Tina, Lisa, Katie, Bill
- II. **Approval of minutes:** Kristin approved minutes from last meeting.
- III. **Membership Report: ("Christine" Heather reported in her absence)** Two new memberships were purchased since the last meeting.
- IV. **Treasurer's Report: (Gina)** Account balance as of the end of September was \$38,322. Revenue from two memberships sold came in and the scholarship check for Rashanda cleared. Our current balance is 38,986 increase is due to the sale of 66 masks.
- V. **Athletic Director's Report: ("Erik" Heather reported in his absence)** First football game scheduled for January 8th. The season will include five home games. The homecoming game is scheduled for March 6th and senior night on March 19th.
- VI. **Team Requests:(Coaches)**no requests
- VII. **Snack Shack Report:**
 - a. Nothing to report on the snack shack.
 - b. Michelle directed CC to forge ahead with organizing a coalition with other SCCAL schools to create a proposal for Gail Newel (Santa Cruz County Health Officer) to allow schools to have some form of in-person food service during football games.
 - c. Pam has accepted the snack shack coordinator position.
 - d. Heather and Pam will form a taskforce to plan snack shack events to include in the proposal for the county health officer.
- VIII. **Old Business:**
 - a. Facemasks, clothing, fundraiser and flags: We have sold 66 facemasks out of the 100 purchased.
 - b. 200 additional masks will be purchased and an email will go out to coaches and the ConstantContact email list regarding the availability of masks.

- i. Members of the CC will also send facemask email notifications to their respective sport list (Lisa-girls basketball, Kristin- boys water polo, Gina-football and Heather- girls water polo).
- c. Student banner design competition is currently on hold.
- d. Cardinal Strong flags fundraiser: Lisa was tasked with the design for the Cardinal Strong flag design along with coordinating the students' Keep It Cardinal t-shirt design.
- e. School Spirit: Not as many students are taking advantage of the SCHS Spirit Month taco event. Rishi and Katie are working on a Visual Bulletin Board to increase student awareness on school related events. The bulletin will be published by ASB and shown by second period teachers on Tuesdays and Thursdays.
- f. SCHS Cardinal Club SnapChat : Lisa to look into creating a SnapChat account for cardinal club.
- g. New commitments: Verve has committed to host a hot chocolate event TBD while Heather works on a Marini's event.
- h. Open positions: Fundraising event coordinator remains open.
- i. Cardinal Egg Update: Heather has contacted Danny to coordinate the filming of a new video to post on the website along with an old video of the egg.
- j. Street banners downtown: Not going to happen until possibly January.
- k. Social Media: Larkin is currently managing our Facebook page and Lisa is managing our Instagram account.

IX. New Business

- a. Website Sponsorships: Sponsor spots that can link up to vendors websites have been created on our webpage for sponsors to purchase. Pricing and/or memberships are TBD.
 - i. Lisa and Gina are exploring the ability to allow our Instagram feed to load to the CC website homepage.
 - ii. Restaurants that participated in the School Spirit Month events will be added to the list of sponsors in the Our Sponsors section of the CC homepage.
- b. Mascot Whereabouts: We are searching for the mascot costume. Heather to check with Erik on the possible costume whereabouts.
- c. ConstantContact: We are continuing our shared cost with the PTA to pay for half of the cost of the ConstantContact list.

- X. Open Presentations:** Bill Domhoff, our golf team coach requested funding to purchase new golf bags and polo t-shirts for the team. The estimated cost for the gear is \$2,500. Heather provided him with instructions on how to submit the official request to CC.

End time 7:20 P.M.
Nest Meeting 11/04/2020