



I. Attendance

Andrea Eus Gille, Lisa Keonig, Erik, Adrienne McConnell, Heather Babcock, Jodi Mulder, Joan Lintz-Thompson, Michelle Poirer, Kristina Wallen

II. Approval of minutes - February minutes

Heather offered the Feb minutes for approval, Lisa seconds, all in favor

III. New Business

A. Vote in new secretary - Adrienne McConnell .

Heather Babcock makes a motion to approve Adrienne as new secretary, Lisa seconds

III. Membership Report: (Christine)

A. digital membership cards research

At the last mtg discussed converting cards to digital format. Not sure what the update is on that effort. Christine was leading the research on this effort. No new memberships recorded since last month.

IV. Treasurer's Report: (Andrea)

A. Winter snack shack sales-10% back to participating teams/clubs

P/L report presented.

Cash account holds \$38,470.63 includes deposit from gym snack shack

\$41.69 + \$67.42 (pending) deposit from Mission Street BBQ Roundup

There is a deposit outstanding from the field snack shack. Adriana is out of town, so did not make deposit in time for mtg. Report is over ~\$800+ from girl's soccer finals game. There have been purchases of supplies also recorded for the snack shack. Teams doing well driving sales at both snack shacks.

B. Gym snack shack sales: \$3924 in winter profits (including a few from games in Nov)

Need to determine who volunteered in the winter so we can give back 10% to those clubs. Jodi will provide the document to Heather with that information and Heather/Andrea will disburse funds.

Also had volunteers at field snack shack to incorporate into that distribution.

Net income is \$6545- pretty strong numbers for this time of the year.

Jodi has idea for fundraiser: curious about the jamba Juice sales that have been done successfully at

Mission Hill. Has this been done before?

Michelle reports that after school delivery works well- both end of 3rd and 4th period. Anyone with info on that please reach out to Jodi. She will reach out to those that have done it at Mission Hill. Erik reports that ASB did this in the past and it was very successful. Katie will have the information on this, and make sure there is no overlap on sales with ASB. Thanks to Jodi for bringing this up.

V. Director's Report: (Erik)

As the year continues, Girls Soccer lost the championship game to Los Altos, and had an amazing run. Boys BB lost in first round for Norcal. Girls BB lost in the last round of the championship. One of the best years in recent memory for overall performance, both boys and girls sports. Almost 1k people in attendance for the Aptos BB game- "just like the old days". Security organization was a challenge, but it was very successful and there was a tremendous amount of support.

Baseball & softball has started. Tennis starts next week. Track has started.

A new football coach, Basil Foulis, has been hired.

There will not be a lacrosse team this year. Not enough participation. Thinking maybe football players would cross over, but they generally do track and baseball.

Beach Volleyball is a new CCS sport this year, and has been attracting lots of participants. In the future, boys will also have beach, but league is still determining the season for them. Will likely align with girls in the future.

Not much need for gate or snack shack for Boy's Volleyball or Track. May do gate for swimming, but Erik will check with other AD's. First swim meet is this Friday, March 4th. Erik will volunteer to do gate if needed.

Calendar on website is updated except for baseball (longest calendar)

Kristina inquires about snack shack for Boy's volleyball, but likely not much of a need due to low numbers in attendance. Erik will advise if he thinks there will be enough spectators in attendance.

Heather suggests track meets should have a snack shack as they are generally very profitable. Erik mentions that SCHS is helping out Kirby in hosting their track meets. Erik will send Heather dates to see if there is a need for a snack shack, and Boosters will take into consideration.

Jodi has question about scoreboards. With a son in baseball, she notices that the scoreboard is not in use. Erik reports that the scoreboard is not working because athletics is using the apparatus for basketball. There is a new one coming for baseball as we speak- it is currently shipping to us. Erik is hoping it will be in place by Friday.

Heather noticed that the scoreboard is not used for soccer either. How is that arranged? Erik suggests

that it is a matter of volunteers to run the scoreboard. Usually there are not enough volunteers to do so. Erik will always offer the use of the scoreboard, but the coaches need to get the volunteers.

VI. Team Requests:(Coaches)

No team requests

VII. Social Media Update:(Lisa and Larkin)

Lisa is the social media coordinator, and is doing a great job.

VIII. Snack Shack Report: (Jodi/Kris/Heather/Sarah/Joan)

A. After action report for winter sports

Jodi felt as if it was a good success. She suggests revisiting the use of Square, as it's hard to turn away requests for digital purchases, and it's becoming a barrier to potential profits, especially in an increasingly cashless society. Gina was supposed to look into this- Heather suggests that Andrea can do so and see what our options are. The biggest hurdle may be the requirement for a shared device, as well as downloading the app on personal phones. Andrea asks if wifi reaches the field snack shack, because this may also be an issue for future digital payments. Michelle reports that people were having a hard time buying digital tickets at the soccer game last weekend. Would an extender work? Erik suggested asking the district to see if it is an option to upgrade connectivity at the field.

B. Sign for Gym/Field snack shack update - Lisa

Lisa finds that the sign needs to have rivets in order to be added to the field snack shack as well as the gym. There is a need to investigate how to install the signs into the material. Lisa will purchase (already approved) and submit for reimbursement.

C. Water heater install update

The water heater was installed- should be complete. Erik reports there was a water issue after installation, but it was fixed and now there is hot water.

D. Spring events - Track (3/24, 4/7, 4/21, 4/28), boys volleyball

There should be a SignUp Genius sent to snack shack folks to cover these events. Heather will look into what events need coverage. Jodi needs to find out which teams have JV teams so that we make sure they are included.

IX. New Business:

A. Vote in new secretary - Adrienne McConnell

Heather Babcock makes a motion to approve Adrienne as new secretary, Lisa seconds, all in favor.

X. Old Business:

A. Open positions – Fundraising Events Lead; Gate Collections Coordinator

Still open. If anyone knows anyone that could be interested, please pass on their information. In the past we've done the Calamari Feed, and it was very popular. The other event was the Golf Tournament. Casino Night was also a great idea that worked really well, usually done by the PTA. If they don't follow that lead, perhaps Boosters could "take over" this event. The school is only allowed to have one a year, and needs to be well in advance to obtain the license. Open to new signature event ideas.

Still need Gate Collections Coordinator, but not crucial until the Fall.

B. Cardinal Egg update

It's an egg car that drives around the football field (similar to the Mork and Mindy egg). George Lord has a trailer, is going to pick it up and will store it for us. He knows how to work on golf carts, and he and Danny will repair it.

C. School year spirit event(Cardinal Coins)-Katie ASB Moving forward

D. Merchandise sales update - Joan

No updates as of yet. Andrea will start to receive updates. All of the sales reported recently are snack shack sales. Andrea will send Joan orders for gear. Heather is concerned about the number of masks on hand- ideas to distribute/sell quickly? Can we give them away? Mask Mandate goes away March 12th. Jodi suggests offering them as a "vintage" item. Hundreds left. Not many were sold.

Is there a way to offer them for Spirit Week? Masks will still need to be worn on Friday at the Winter Formal. Heather proposes giving them away. Michelle suggests getting rid of them and donating them somehow. Heather will connect with Michelle to hand off.

E. Senior poster update for next year - Michelle and Larkin

Michelle: no update from Michelle- Larkin is not in attendance, so we will wait to hear from her.

F. Graduation stoles for athletes - Larkin

"Cardinal Cord"

Michelle suggests that the Athlete stole/cord/sash should be able to happen. Erik will investigate how many total senior athletes there are this year, likely under 60. He will look at rosters for all fall, winter, and spring athletes. Discussion on who qualifies- only four year athletes? Those that played one season or more of varsity? Only current athletes? Need to determine qualification. Michelle suggests sending out a Google Form to the Senior Class. If the club wants to make it a special commendation, it should be perhaps limited to those athletes that participated for all 4 years. There is a senior meeting next week (March 8th) to discuss graduation, and Michelle suggests making the google form available to the

students at this time. Strong feeling from the group that perhaps it should be limited to those that have participated all four years.

Agreement that the requirements for the sash should be all 4 years of participation in athletics.

What color should it be? Michelle suggests spiraled red and white cord.

G. Bleacher Seat donation from Todd Trowbridge

Heather spoke to Todd about the donation. Seats are in the storage room. Need to look at how big the storage cart is, so that we know if it will fit in the Booster's storage area. Need to figure out what to do with them. Idea is to sell or rent them at track meets. First meet is March 24th. Heather will meet with Todd prior to that event.

H. Scholarship Applications

March 1 was the deadline for applications. There are 8 girls and 3 boys that have applied. Heather will check the mailbox at the school to see if there are more. We'd like to think that the Cardinal Club Instagram account had something to do with students turning in their applications. We will review and decide by next meeting who the recipients are.

XI. Open Presentations:

Joan wants to touch base with Shmuel for use of his photographs for the website. Most of the photos are quite old. Joan will touch base with Erik as well to get some new pics. Larkin likely has new photos. Will be good to update with the the teams that have done really well this year (Girls Water Polo, Basketball teams, etc).

A gallery page may also be of interest in terms of an addition to the website.

Jodi suggests creating an easier to find button to order gear on the SCHS website.

Joan will add a link to SCHS Athletics gear purchases. Heather suggests taking the masks off of the offering.

Next meeting should have been April 6th, but due to Spring Break, the meeting will change to March 30th, 6pm. Joan will update on site.