



October 6, 2021

Minutes

I. Attendance: Heather Babcock, Julie Watson, Eric Redding, Lisa Koenig, Katie from ASB, Adriana Figueroa

II. Approval of minutes - August and September minutes **not** ready, tabled for next meeting

III. Membership Report: (Christine not in attendance) 75 members currently
A. Membership required is to vote at meetings

IV. Treasurer's Report: (Gina not in attendance) Current checking account balance \$33,770.00.

V. Director's Report: (Erik)

- We are half way through fall season. Winter sports start Nov. 1st. Homecoming is this week on Friday.
- Students enter for free at sporting events.
- Proceeds from entrance fees go into athletic budget.

VI. Team Requests:(Coaches) Adam the JV soccer coach requested \$250 for socks and other soccer items. Heather made motion to approve request up to \$250 Lisa seconded and motion was approved. Eric will work with him to correct request as socks cannot be funded with CC funds.

VII. Social Media Update:(Lisa and Larkin)

- A. Report on postings of game pics; all teams represented? All teams represented and lots of positive feedback has been provided. Facebook posting are auto posting to Instagram and vice versa.
- B. Discuss boost followers with hashtags: Hashtags will be used to help with trending topics.
- C. Eric to provide Larkin's email address to parent who take pictures at games to provide for SM postings.

VIII. Snack Shack Report: (positions available)

- A. Staffing - student volunteers and teams - 10/23 Polo and 11/5 Alumni: Larkin working on posting to request volunteers.

- B. Cost of square set up for snack shack is \$150. Heather researched information and forwarded to Gina for review. Heather will look into it if Gina is not able to review by 10/15/.
- C. Next snack shack will be homecoming on 10/8. Marini's cotton candy will be the specialty item. Staffing needed for Varsity game. Katie will share with entire student population.
- D. Report on opening shack on 9/23 as a trial: proceeds from this event were about \$150. Heather might open up another day during practice and conditioning.
- E. Discuss future use of snack shack outside of Football games: Planning to possibly have it open one day a week depending on volunteers.
- F. Heather asked if we are OK to open snack shack volunteering opportunities with the 10% benefit to other clubs on campus. CC agreed to opening the opportunity to non-athletic clubs.

IX. Old Business:

- A. Open positions – Fundraising Events Coordinator; Vice President; Snack Shack Coordinators (5). Spread the work about these positions.
- B. Cardinal Egg update: Eric to reach out to Danny for status and pick up possibility.
- C. Homecoming update - 10/8: Homecoming preparations are going well. Email requesting chaperones went out yesterday.
- D. School year spirit event with ASB: Cardinal coins are being handed out. Heather and Katie to figure out giveaways after homecoming.
- E. Report on Status of gate collections-prepare for winter season: collections are going well. Coordinating the volunteers for the Vball Soquel game did not go as planned.

X. New Business:

- A. T-shirt order with Cardinal Strong Logo: Larkin got quotes for Cardinal Strong shirts: 60 shirts for \$926.5 and 100 shirts for \$1,0471.50. Heather motioned to approve an order of 100 shirts to sell for \$25, Lisa seconded and motion was approved. Heather will communicate with Larkin to place the order.
- B. Masks in and ready to sell: mask will be sold at the homecoming game on Friday. Online sales will be set up in the future.
- C. Report website changes: Joanne is taking over the website updates. Heather provided her a list of changes to make and they can be viewed online now.

XI. Open Presentations: None

Adjourned: 7:05 p.m.

Next Meeting: Nov. 3rd at 6:00