

Santa Cruz High
Cardinal Club Meeting Minutes
September 25th, 2019

Attendance: Steve Taylor, Kristin Yarbrough, Pamela Comstock, Monica Terrazas, Heather Babcock, Marty Thompson, Gina Hiley, Monica Catalbiano, Brent Dunton, Jay Pennock

Meeting started 6:03pm

Pamela approved last months minutes, Heather Babcock second them

Membership Report: (Christine) - not present

48 new memberships since last meeting

Treasurer Report

Donations received for the amount of \$150 dollars

*Current balance \$8,855.00 - more than the previous year

*Lacrosse payment made via request from January for the amount of \$1,095 - approved via prior minutes

*PayPal set up and used at back to school night

*We are now a non-profit - gives us smaller fees

*Approval made to reimburse Gina 179.00 for cleaning up Cardinal Club web site.

*\$477.00 raised from Back to School Night Calamari Dinner

*PTA donated coleslaw

*It was approved for Heather Babcock to do File return for Cardinal Club at the cost of \$250.00

Athletic Directors Report (Erik) - not present

Old Business

*Cardinal Club is still looking for volunteers for snack shack.

*Discussed best way to use Sign-up Genius to get parents to volunteer from all sports. Will look to see if it is possible for students to volunteer as well.

New Business

A. Voted in all new board members

Steve Taylor, president stepping down - new president Pamela Comstock

New Vice President - Brent Dunton

New Treasurer - Heather Babcock

New Secretary - Monica Terrazas

Still looking for volunteers for the following:

1. Snack Shack Coordinator - This individual will be in charge of Sign-up Genius - sends out email to all coaches. Maybe create a job description for this role to go out to the entire school. Locatelli's stepping down at the end of this football season.

Need to look at other ways to use snack shack.

2. Fundraising Events Coordinator

*Tennis Coach Janet Barber was asking clarification of what cardinal club helps with.

*We need bylaws for clarification of what Cardinal club can do - Steve to provide these before next meeting.

Membership Communication - Reported by Kristin Yarbrough

*Has been keeping track of cardinal club members email addresses for the purpose of sending out emails to remind them of meeting time and possible future volunteer needs

*Need new sign-up for Sign-up Genius. Marty Thompson will help Kristin with Sign-up Genius management

Moving forward we need to include a letter welcoming new members along with their membership card. Cardinal Club does not have letter head

Back to School Night

Calamari dinner went well. Sold 70 dinners. Students played music and with administration and parents present it went well. PTA donated coleslaw. For future calamari dinners - need tickets, different drink solution, need cocktail sauce. Calamari dinner is simple, but can be limiting for those who are vegetarian/GF

Website

Has been fixed and is working now. Looking for subcommittee to help with website content. Current website host GoDaddy. Jay can help with current website. Joan Thompson to assist as well.

Social Media

Facebook page needs to be updated. Gina Hiley willing to be social media coordinator. Will need someone to take website management from her