

Santa Cruz High  
Cardinal Club Meeting Minutes  
August 28, 2019

Attendance -

- President, Steve Taylor
- Treasurer, Heather Babcock

Additional attendees - Jeanie Darling, Pamela Comstock, Gina Hiley, Brent Dunton, Todd Trowbridge and Larry Griffin

Discussion

- President, Steve Taylor had a family emergency last year, thus affecting meeting frequency.
- Cardinal Club needs help from parents. Need to recruit more board members
- Cardinal Club membership is low possibly due to website not working. Families are interested in joining, but are not able to access website.
- Treasurer, Heather Babcock setting up PayPal to encourage parents to sign up at football games by coming to the snack shack. Plus setting out flyers and sign up sheets for those interested in learning more about the club.
- Gina will help clean up the website, add content and getting it up and running.
- Currently a Ron Eshy is receiving all cardinal club emails, Steve will reach out to him and remove his name.
- Once website is ready, Eric will suggest school send out an email blast and encourage parents to sign up.
- It was suggested Cardinal Club have a single email address where all board members can access.
- Parents need to be educated that all snack shack funds go to all Santa Cruz High athletic teams to encourage participation.

New Business

Eric's made report on athletics:

- All teams are doing really well, all in the positive, financially.
- Team funds are rolled over year after year.
- Donated funds to specific teams go through Cardinal Club, which then Cardinal Club treasurer writes check to go to specific team through ASB.
- Gina inquired about using Benevoti for receiving matching donations. She will contact Heather to get more information on how Cardinal Club can be part of this.
- Athletics to be added to Illumine registration process to simplify registering students in sports. No more Family ID

- New gym floors done this year over the summer. New logo and colors.
- Still looking at changing rooms and bathroom for the pool. Running behind schedule, but will be coming soon

### Treasurer Report

Accounting done through the end of August, which wraps up fiscal year.

- Current balance: \$50, 978.00 in bank, \$7,000 down from last year
- 2 Scholarship for \$1,000 each in 2018, just paid.
- Cardinal club to make more scholarships available to athletes.
- Snack Shack profit - \$7,337, which includes this years JV jamboree because it was within this years fiscal year.
- Splitting expenditures to show what teams are asking for money.
- \$5,845 - membership from last year
- \$2,000 to tennis team came from Gray family foundation
- Treasurer to look into to see if LaCrosse received their check last year.
- Individual teams can sell snacks at their scheduled game times and all money raised go directly to them, not cardinal club.
- The Egg was refurbished for \$2,4219. It runs on a golf cart by a SCH alum, but not ready until next year. Lots of work needs to be done on it. It worked well in the past and it was great for school spirit. Principal Kline pushing to have the Egg again.

### Old and New Business

- Best way to get more snack shack volunteers? Email blast which provides explanation of who benefits from snack shack? Have sign up Genius on website. Spread the word to friends.
- Tap into social media to get helpers for snack shack
- Connect with SCH Alumni community to see if we can get volunteers this way. Current family who has been running the snack shack for the past 10 years wants to step down.
- Current priority is recruiting a new “snack shack coordinator role” These individuals need to be trained as they will need to shop for food and all that is needed to run the shack.
- Have a cardinal club board member attend first team meetings to explain benefit of membership
- Have a table at back to school night.
- Need individuals to help and cook for this coming weekends football game September 6th and 7th. Can cardinal club have a table at the gate at football game with banner and encouraging membership.

## Requests

The following were approved:

Todd Trowbridge, girls basketball - Not to exceed \$4100.00 for new varsity uniforms due to girls not being able to roll their shorts. These shorts will be shorter and better for the athletes. New logo approved through ASB.

Larry Griffin - class of 1965 asking for money to help with induction ceremony.  
Approved for \$2,000.00

Next meeting September 25th at 6pm